

HAP Innovation Concept Note

This one-pager helps you to capture a first draft of how a joint solution or prototype (in partnership) might look like. It isn't meant to be perfect. Use it as a way to explore the partnership further and/or the result as a baseline to grow your solution in the Get phase..

Co-creation partners of this shared concept

List the names and organizations of this potential partnership

Give your potential joint ground-breaking innovation project a memorable title

Please write this down in one sentence

What is the essence of your joint idea/solution?

Max. 75 words

Please describe/sketch how a first (simple) user test on the ground might look like?

Max 200 words but preferably something visual

How might your solution and test create learnings and first impact that might attract investors?

Please write this down in one sentence