

Welcome to the Humanitarian Challenge Competition!

Calling Aid Organisations

to define today's

humanitarian challenges, record it

& disseminate



1st + 2nd + 3rd

Professional DCHI guidance to accelerate the challengebrief
Publish challenge on [Source2Gather](#), open market place platform

How to participate

- Register to take part in the DCHI breakfast session and regularly check the DCHI webpages for updates.
- The launch of the competition is scheduled for 28 October, you can [submit](#) your challenge recorded on video **until 26 November 2020**.
- Save the date for the Award Ceremony on [Start-up Tuesday](#) on 8 december.

ImpactCity



The Hague

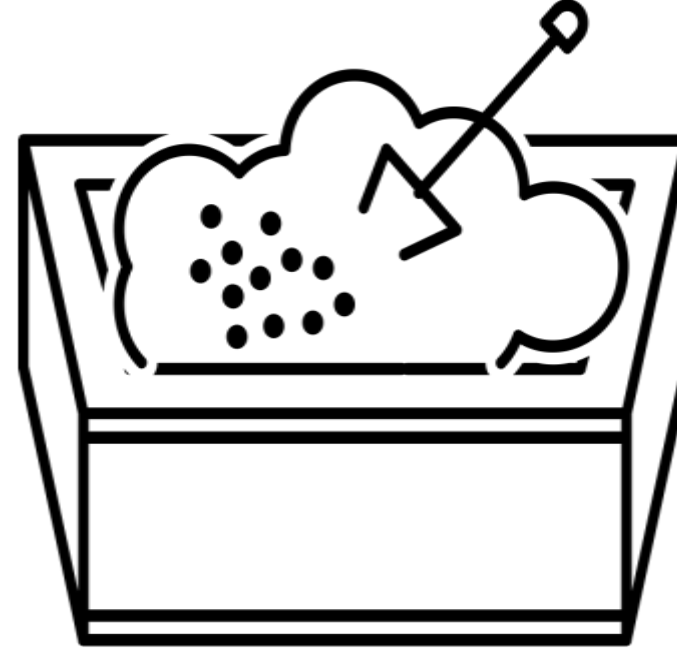


WE ARE
REASONABLE
PEOPLE

dchi

The Sandbox

criteria for a good challenge definition



The Criteria that needs to be included in the video:

1. Human-centered

2. Context

3. Implications

4. Problem statement

How might we define a challenge in a compelling way so it fosters innovative solutions?

Milestones

1

28
October

Kick-off

Get your skills,
tips and tricks on
how to enter the
competition

2

9 and 10
November

Shape

The criteria for a good
Challenge Definition.

3

26
November

Enter

Submission
Deadline. Submit
your video and
complete the form
here:
<https://source2gather.com/humanitarian-challenge-award-2020-application/>

4

8
December

FINALS

Claim the
spotlight at
Start-up
Tuesday:
<https://www.startuptuesdaythehague.com/>

How to record a compelling video

You can record a simple message with your smartphone and really make an impact. With the final goal to win the 'Best Humanitarian Challenge Award 2020'.

- Have an authentic message. Be real about your message. Be different.
- How to tell a story, where to begin? Write a short brief for the goal of your video, when you have the core of your story, start scripting, write more details.
- Be personal, but not too personal.
- Ask people around you if they understand what your story is.
- Editing tools: Apple iMovie, Magisto, Quick, Clips
- Stock music: artlist.io, Audio jungle, Premium beat
- Stock images: Videohive, Shutterstock

For more tips to make a video remotely click here or ask Sabine from DitzTV: sabine@ditztv.com

Technical tips

- Film horizontal.
- Pick a quiet spot and set your interview.
- Sound
- Light
- Framing
- Practice and record your message multiple times
- Always go back to your brief !

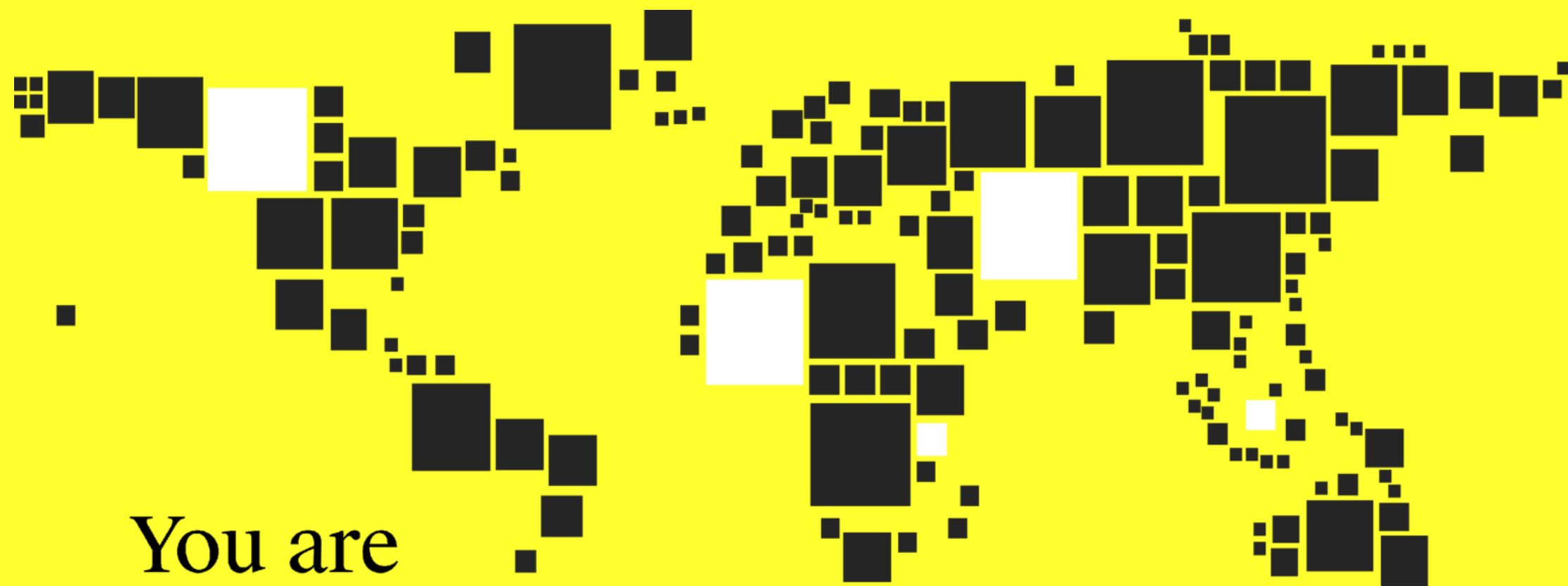
See the video tutorials here:

[Practice](#)

[Sound](#)

[Light](#)

[Framing](#)



You are
the coalition.